

Jenn is fire in the form of flesh. The shining light of the office in the form of a disco ball, boisterous, passionate, and with a zest for life only rivaled by dedication to her work. She's technically new to HQ, but as the driving force behind sister magazine, PAIN, she's by no means, new to the it. She's the life of the party, and when there's no party to speak of, she is the party.

So tell me about the magic you bring to HQ.

I'm actually brand new to the team. I've been in the same office with the same owner, working side-by-side for *PAIN*, our tattoo magazine . . . but I have literally just been initiated as an official *HQ* employee.

Well, then tell me about the magic you bring to the office in general.

Well, I'm definitely an alpha female. I get things done. So, my mentality in the morning is to just treat your day like it's your bitch and get it done . . . I'm really good at juggling and prioritizing my tasks. We don't have a lot of micromanagement in this office, so it really allows me to be who I need to be and find my own niche as far as what works for me. . . . It's amazing. I've never had a crew that works the way this one does.

Are you saying that because Ralph and Sandy are sitting next to you? Blink twice if you're in danger. Wait. Never mind. This is a phone interview. I can't hear you blink. You're on your own.

Haha, no. I'm sitting in my car. Ralph is actually one of the best bosses I've ever had. I've never had a boss that was so hands off, that wasn't so predisposed to micromanage. It's been liberating . . .

What's your favorite part about working in the HQ/PAIN/CDS office?

Definitely being able to be my boss. And I think the social aspect, too. I love being able to talk to these amazing people. I love connecting; hearing what their struggles are, where they are in life, what's ailing them, what's making them happy . . . I've really developed an incredible network of people who are not only my friends but comprise a huge circuit board that allows me to make a living.

Combustion or vaporizers?

Combustion.

Glass or papers?

Glass.

Spoon or bubbler?

Spoon. I'm old school. Put that in your pipe and smoke it!

Snoop or Willie?

Snoop.

Half Baked or Up in Smoke?

Half Baked. Funnions, maaaaan!

And how did you end up in the smoke shop industry?

I had a friend way back in the day whose brother in law owned Phresh Picks. He advertises in *HQ*. You probably know him. His name is Robert Poole.

Robert's great people. So, we can thank Robert for you?

You can.

What kind of dirt can you give me on him?

You have to pay for that.

Damn. So anyway . . . you're pretty much the face of *PAIN* too, huh?

I am. I'm pretty much the only face.

I don't think many of our readers realize that *HQ* has a tattoo magazine too.

J: Basically, same concept. Business to business. A wholesale buyer's guide. We go out to 10,000 tattoo and piercing shops every month. We are the only wholesale buyer's guide for the tattoo industry, period. We have an amazing reputation . . . People know *PAIN*.